



***BENEFITTING THE BDCHS PHOENIX FUND***

*Proceeds raised through this event will benefit the BDCHS Phoenix Fund, which is the school's annual fund and assists in providing instructional tools/resources, technology, student assistance programs, and equipment for classrooms, athletics, and performing arts – items that are not covered by the annual operating budget.*

**SPONSORSHIP OPPORTUNITIES**

***PRESENTING SPONSOR***

***7,500***

- Twenty (20) tickets to *A Pirate Invasion*, includes two (2) VIP tables
- 4 tickets, 4 pre-game field passes and parking pass for one 2019 Buccaneers regular season home game
- Naming opportunity of the school's Media Center for one year
- "Presented by (Your Name Here)" exclusive title for event
- Most prominent name/logo placement on print and electronic collateral including
  - \* All event signage
  - \* Program
  - \* Parent communications
  - \* Event slide show
- Experience for six (6) at the Sacred Pepper restaurant – a \$600 value (excludes weekends)
- Full page ad in event \*program – inside, first page and logo on cover
- Name/logo and link on BDCHS website for one year
- Recognition in Phoenix News, the school's electronic monthly newsletter
- Mentioned in minimum of 3 robocalls to families and staff
- Acknowledgement of sponsorship in all social media posts affiliated with event
- Recognition in all emails distributed to school database
- Opportunity for company material or gift give-away
- Opportunity to briefly address event attendees
- Designated a Gold member of the Phoenix Nest (annual giving society), includes an invitation to a thank you breakfast/lunch with the Principal and Board member
- Phoenix Walk 12X12 brick purchased and laid in school's front walkway
- First right of refusal for the "Presenting" sponsorship for the next Spring Event
- 2 VIP parking spaces the night of the event

***PHOENIX SPONSOR***

***5,000***

- Ten (10) tickets to *A Pirate Invasion*, includes one (1) reserved table
- Naming opportunity of the school's IT Office located in Media Center for one year
- Prominent name/logo placement on print and electronic collateral including:
  - \* Program
  - \* Parent communications
  - \* Event slide show
- Half page ad in event \*program
- Name/logo and link on BDCHS website for one year
- Recognition in Phoenix News, the school's electronic monthly newsletter
- Mentioned in one robocall to families and staff
- Acknowledgement of sponsorship in social media posts affiliated with the event
- Recognition in three emails distributed to school database
- Opportunity for company material or gift give-away
- Designated a Silver member of the Phoenix Nest (annual giving society), includes an invitation to a thank you breakfast/lunch with the Principal and Board member
- Phoenix Walk 8X8 brick purchased and laid in school's front walkway
- 2 VIP parking spaces the night of the event