

An Evening of

Denim & Diamonds

Benefitting BDCHS &
in Celebration of the School's 10th Anniversary

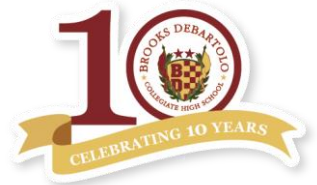


Saturday, May 6, 2017 from 6:00 – 9:00 p.m.
The Centre Club Tampa

Fundraising Dinner & Silent Auction
Attire Denim "Chic" (Best Denim, Jeans, & Bling)
Individual Tickets: \$75 / Sponsorships Available

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Dear Community Partner/Neighbor/Friend,

On Saturday, May 6, 2017, Brooks DeBartolo Collegiate High School (BDCHS) will be presenting *An Evening of Denim & Diamonds* at the *The Centre Club Tampa*. Funds raised through this event will go to our Phoenix Fund supporting instructional tools/resources, technology enhancements, student assistance programs, and equipment for classrooms, athletics, and performing arts.

BDCHS is a non-profit (501c3) charter high school whose mission is to strive to be a model collegiate high school, offering a broad and rigorous technology-rich educational program to students from diverse backgrounds. Within a caring, respectful multicultural environment, the school is committed to instilling in each student a desire to learn, to take appropriate risks, and to overcome challenges. The school community is committed to developing students who are life-long learners and responsible citizens who will succeed in the 21st century. In its 10 years, Brooks DeBartolo has earned seven consecutive "A" grades and is a recipient of a National Blue Ribbon Award of Excellence given by the U.S. Department of Education, just to name a few of our prestigious achievements, honors, and awards.

Please consider helping us to continue our mission and journey by considering a *Denim & Diamonds* sponsorship. With your support and generosity, this event will be successful, ultimately assisting our students in their academic and life achievements.

Sponsorship opportunities and sign-up form are included in this packet. Simply choose a sponsorship, fill out the form, and either mail it or drop it off along with your payment to the address listed on the form. You may also purchase individual tickets using this form. Another way you can get involved and assist is by making a donation(s) to the event's silent auction. For more information about the silent auction please visit our website at www.bdchs.org.

We thank you for your time, attention, and consideration of a *Denim & Diamonds* sponsorship. We look forward to seeing you on May 6th.

Sincerely,

Kristine Bennett

Kris Bennett
Principal

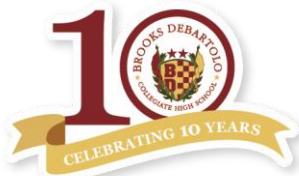
Judy Anderson

Judy Anderson
Director of Development

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Sponsorship Opportunities

10 – Year “Principal” Sponsor (1) **\$5,000**

- ❖ “Presented by _____” exclusive title for event
- ❖ Most prominent name/logo placement on print and electronic collateral including
 - * Program
 - * Parent communications
 - * Event slide show
- ❖ Full page ad in event program – inside, first page
- ❖ Name/logo and link on BDCHS website for one year.
- ❖ Recognition in Phoenix News, the school's bi-monthly electronic newsletter
- ❖ Opportunity for company material or gift give-away
- ❖ Opportunity to briefly address event attendees
- ❖ Opportunity to include a company representative on event committee
- ❖ Twenty (20) tickets to Denim & Diamonds, includes two (2) VIP tables
- ❖ Designated a Gold member of the Phoenix Nest (annual giving society), includes an invitation to a thank you breakfast/lunch with the Principal and Board member
- ❖ Phoenix Walk 12X12 brick purchased and laid in school's front walkway
- ❖ First right of refusal for the “Principal” sponsorship for the next Spring Event

Phoenix Sponsor (2) **\$2,500**

- ❖ Prominent name/logo placement on print and electronic collateral including:
 - * Program
 - * Parent communications
 - * Event slide show
- ❖ Half page ad in event program
- ❖ Name/logo and link on BDCHS website for one year
- ❖ Recognition in Phoenix News, the school's bi-monthly electronic newsletter
- ❖ Opportunity for company material or gift give-away
- ❖ Ten (10) tickets to Denim & Diamonds, includes one (1) VIP table
- ❖ Designated a Silver member of the Phoenix Nest (annual giving society), includes an invitation to a thank you breakfast/lunch with the Principal and Board member
- ❖ Phoenix Walk 8X8 brick purchased and laid in school's front walkway

PRINT DEADLINES MAY APPLY, PLEASE CHECK WITH JUDY ANDERSON @
JANDERSON@BDCHS.ORG

 **Auction Sponsor (1)** **\$2,500**

- ❖ “_____” Auction Sponsor Sign leading to auction room
- ❖ Prominent name/logo placement on print and electronic collateral including:
 - * Program
 - * Parent communications
 - * All auction signage/bid sheets
 - * Event slide show
- ❖ Half page ad in event program
- ❖ Name/logo on BDCHS website for one year
- ❖ Recognition in Phoenix News, the school’s bi-monthly electronic newsletter
- ❖ Opportunity for company items to be included in auction area (e.g. pens)
- ❖ Ten (10) tickets to Denim & Diamonds, includes one (1) VIP table
- ❖ Designated a Silver member of the Phoenix Nest (annual giving society), includes an invitation to a thank you breakfast/lunch with the Principal and Board member
- ❖ Phoenix Walk 8X8 brick purchased and laid in school’s front walkway

 **Denim & Diamonds Drink Sponsor (2)** **\$2,000**

- ❖ Sponsor recognition on select at-event signage (drinks & bar area)
- ❖ Name included in event slide show
- ❖ Quarter page ad in event program
- ❖ Name on the BDCHS website for one year
- ❖ Recognition in Phoenix News, the school’s bi-monthly electronic newsletter
- ❖ 5 tickets to the event
- ❖ Designated a Silver member of the Phoenix Nest (annual giving society), includes an invitation to a thank you breakfast/lunch with the Principal and Board member
- ❖ Phoenix Walk 4X8 brick purchased and laid in school’s front walkway

 **Wine Pull Sponsor (1)** **\$1,000**

- ❖ Sponsor recognition on select at-event signage (wine pull area)
- ❖ Name included in event slide show
- ❖ Business Card size ad in event program
- ❖ Name on the BDCHS website for one year
- ❖ Recognition in Phoenix News, the school’s bi-monthly electronic newsletter
- ❖ Designated a Bronze member of the Phoenix Nest (annual giving society), includes an invitation to a thank you breakfast/lunch with the Principal and Board member
- ❖ 2 tickets to the event

 **Table Sponsors** **\$675**

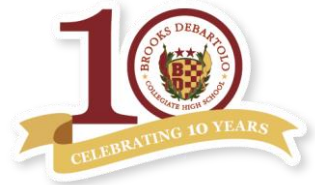
- ❖ One table of ten (10) to Denim & Diamonds
- ❖ Name listed in event program under table sponsors
- ❖ Name listed on table stanchion
- ❖ Name included in event slide show

 **Couples** **\$140 per couple**

 **Individual Tickets** **\$75 per person**

*Sponsorships/tickets or portions of them may be tax deductible.
We recommend you consult with a tax professional for guidance.*

An evening of *Denim & Diamonds* Sponsorship Form



Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Judy Anderson, Director of Development, by either emailing the form to janderson@bdchs.org or dropping it off at the school administrative offices. Form and payment should be placed in an envelope w/ attention Judy Anderson on the front of the envelope. You can also mail it to BDCHS – Attn: Judy Anderson – 10948 N. Central Ave., Tampa, FL 33612.

CONTACT INFORMATION:

Company Name	Contact Person
Contact Email Address	Contact Phone Number
Address	City/State/Zip

SPONSORSHIP PACKAGES:

- \$5,000 10-Year “Principal” Sponsor
- \$2,500 Phoenix Sponsor
- \$2,500 Auction Sponsor
- \$2,000 Denim & Diamonds “Brew” Sponsor
- \$1,000 Wine Pull Sponsor
- \$675 Table Sponsor
- \$140 Couples Tickets

Thank you for supporting Brooks DeBartolo Collegiate High School!

Once we receive your completed sponsorship form, BDCHS will contact you regarding sponsorship benefits and recognition.

Please send your high-resolution color and black & white logos to janderson@bdchs.org.

INDIVIDUAL TICKETS: I am interested in purchasing # _____ individual tickets (\$75 ea.)

PAYMENT INFORMATION:

- Please send me an invoice
- I have enclosed a check made payable to BDCHS
- I have paid for my sponsorship through the BDCHS website using PayPal

\$ _____

Total \$ for Tickets And/or Sponsorships	Signature	Date
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